

Intertek

Valued Quality. Delivered.

Global Honey Traceability

Legal, transparent & ethical sourcing
by independent audit & testing services

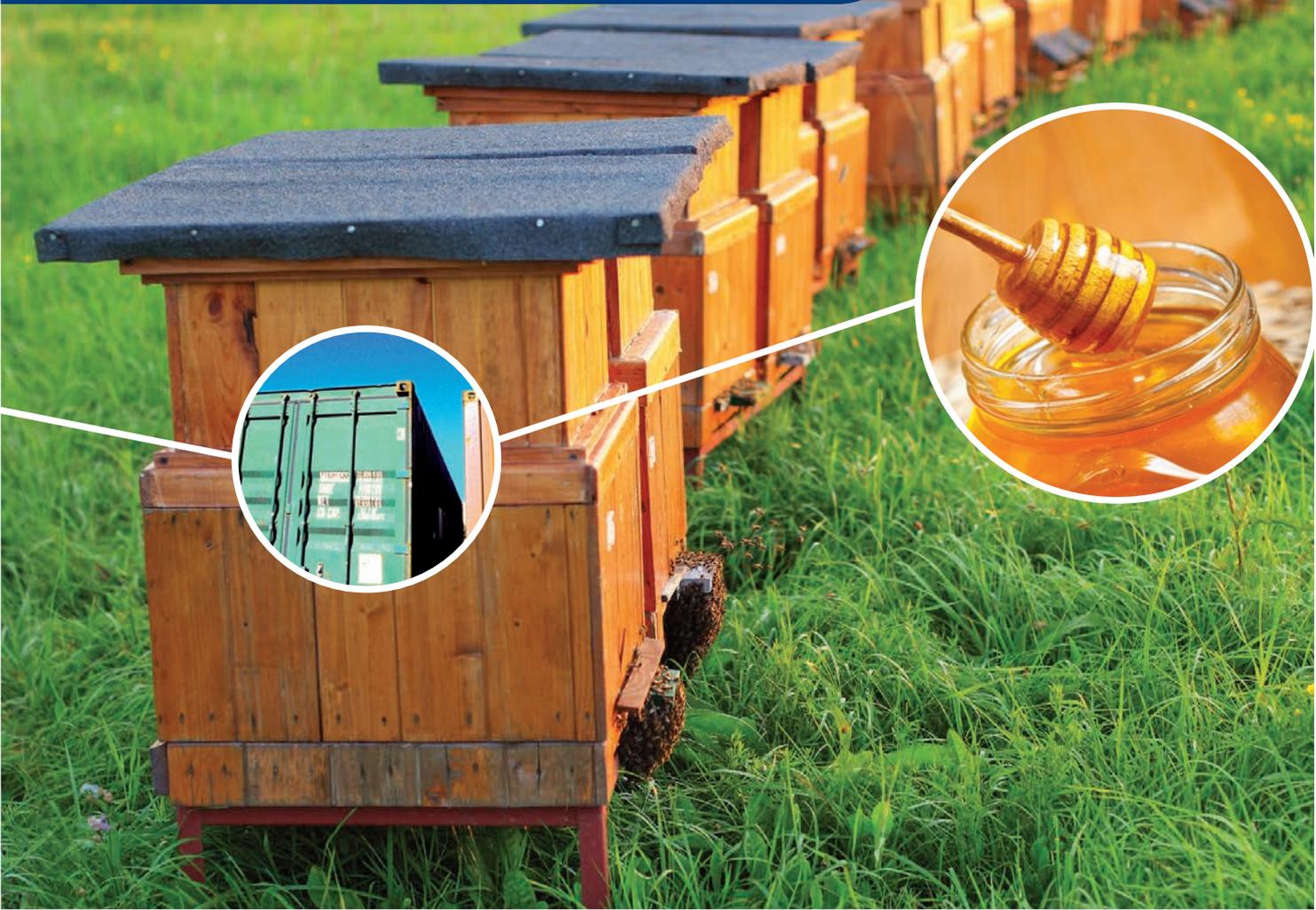


Honey is one of the few remaining food products that is considered natural – or without added ingredients or other refined additives that alter the composition of the product. In an effort to protect the product, True Source Honey – formed as an industry alliance to raise awareness of the problem of incorrect sourcing of honey – has been working with honey companies in the supplying countries and U.S. importers to set a global standard for origin traceability.

What is Intertek's role in the strategic partnership with True Source Honey?

What is True Source Honey all about?

How can companies become participants?





True Source Honey is based on a voluntary system of origin traceability for the U.S. honey industry.

Intertek plays an integral part in helping to set this standard, as we handle all of the traceability audits, inspect the containers of honey imported into the U.S. as registered under the True Source Honey Initiative and test honey samples for country of origin.

The initiative is global and approximately 14 countries are currently approved for participation: Argentina, Australia, Brazil, Canada, Chile, China, Guatemala, India, Mexico, New Zealand, Ukraine, United States, Uruguay, and Vietnam.

True Source Honey engaged Intertek to be the only, independent third-party testing company for this initiative to provide traceability audits globally.



Foreign Beekeepers



Collectors



Certified Processor/
Exporters



Certified Packers



North American Beekeepers



What is True Source Honey all about?

True Source Honey wants to protect customers and consumers on the North American market as well as the global reputation of honey products by supporting ethical and transparent sourcing practices. To reach this aim the True Source Certified™ Standards permit honey to be tracked from the consumer in North America back through the supply chain to the country of origin and to the beekeeper that harvested the honey from the beehives.

Learn more about the True Source Honey Initiative on www.truesourcehoney.com.

How can companies become participants?

Processor/Exporter in approved country of origin & North American Packer:

- follow the True Source Certified™ Standards
- submit the completed Registration Form to Intertek
- successfully pass the audit against the True Source Certified™ Standards
- pay incurring fees
- be a participant in the program by maintaining the True Source Certified™ Standards and successfully passing surveillance audits

North American Importer & North American Beekeeper:

- follow the True Source Certified™ Standards
- submit the completed Registration Form to True Source Honey
- pay registration fees to True Source Honey
- be a participant by facilitating trade

All requirements for participation as well as the registration forms can be found on www.tshmember.com.

Intertek Food Services GmbH

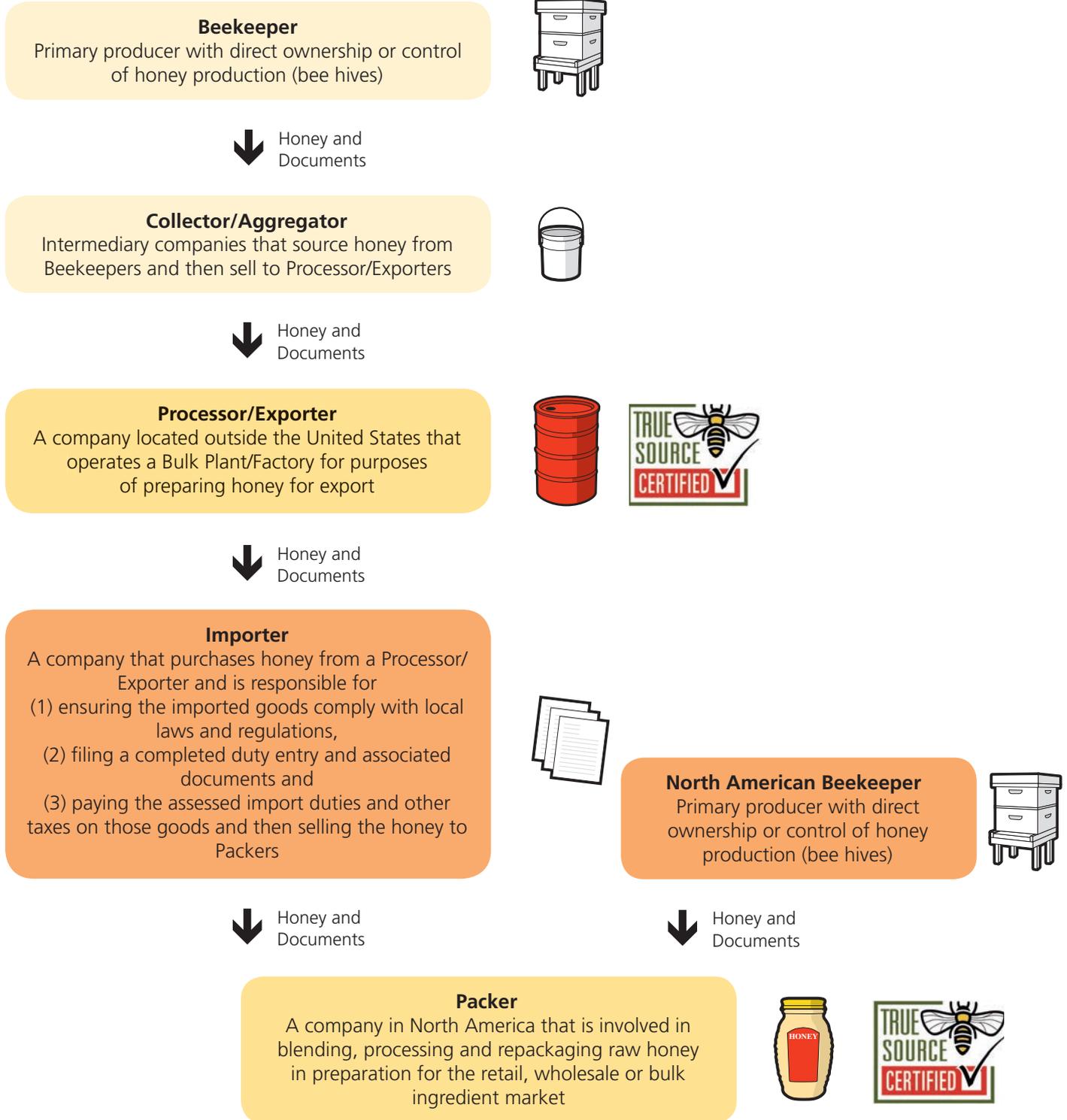
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About Intertek

Intertek is a leading provider of quality and safety solutions serving a wide range of industries around the world. From auditing and inspection, to testing, quality assurance and certification, Intertek people are dedicated to adding value to customers' products and processes, supporting their success in the global marketplace. Intertek has the expertise, resources and global reach to support its customers through its network of more than 1,000 laboratories and offices and 30,000 people in over 100 countries around the world. Intertek Group plc (LSE: ITRK) is listed on the London Stock Exchange and is a constituent of the FTSE 100 index.

Visit: www.intertek.com

Supply Chain - from Beekeeper to Packer



No participants
-> Could be involved in
Processor/Exporter audit

**Participants to be audited
and certified**

**Participants not to be
audited**
-> Beekeeper could be
involved in Packer audit

How do I become a Participant?

Processor/Exporter & Packer

Importer & Beekeeper

