

Health Claims

Health claims can strengthen your product's image and permit you to have a competitive marketing advantage in countries around the world. Health claims used in the labelling and advertising of foods must be in compliance with scientific and regulatory requirements.





Intertek's scientific team of nutritionists, toxicologists, and regulatory experts has experience in the preparation, submission, and stewardship of health claim applications. Let us help you navigate through the complex regulatory environments for health claims!

Your Challenge

Although health claim application formats differ from country to country, in many key marketplaces, the scientific standard for the substantiation of health claims is very high. Intertek Cantox can review the scientific studies in support of your health claims to ensure they are on par with the expectations of the various regulatory bodies.

The success of a health claim application is dependent on many factors, including the methodological quality of the supporting studies and the validity and the relevance of the outcome measures (biomarkers) to the claimed effect.

Our Solutions

Intertek Cantox offers the regulatory and scientific expertise necessary to provide reliable advice regarding Health Claims. Our services include:

- Conducting systematic, evidence-based reviews of the totality of scientific evidence to determine whether your proposed health claim is substantiated;
- Conducting meta-analyses to determine, quantitatively, the degree of health benefit imparted by a food/food constituent;
- Provision of recommendations for the collection of appropriate data should the current scientific evidence be inadequate to support a health claim;
- Design, placement, and monitoring of clinical trials for health claim substantiation;
- Compilation and oversight of health claim submissions made to regulatory bodies; and
- Preparation and submission of manuscripts related to health claim substantiation.

Offering Expert Scientific and Regulatory Consulting Services From:

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About Intertek Cantox

Intertek Cantox has been successfully delivering regulatory and scientific consulting services for over 25 years. Our dedicated team of scientists have a thorough knowledge of the scientific and regulatory requirements for health claim substantiation in several jurisdictions, including Australia/New Zealand, Canada, Europe, Japan, Korea, and the United States. With our assistance, you can rest assured that your health claim applications will meet the high expectations laid down by regulatory bodies.

The Intertek Advantage

Intertek is a leading provider of quality and safety solutions serving a wide range of industries around the world. From auditing and inspection, to testing, quality assurance and certification, Intertek people are dedicated to adding value to customers' products and processes, supporting their success in the global marketplace. With a network of more than 1,000 laboratories and offices and over 33,000 people in more than 100 countries, Intertek helps its clients to meet end users' expectations across increasingly diverse quality, health, environmental, safety and social accountability aspects in virtually any market around the world.

To see a complete list of our services visit: www.intertek.com/food/consulting/

Additional services can be found at: www.intertek.com/cantox

Feel free to contact us at: food.cantox@intertek.com

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